

The Arts Revitalization of Toledo
City of Toledo
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ART TOLEDO ISSUES CALL FOR ARTISTS FOR PHANTOM GALLERIES

October 15, 2021 - Toledo, OR – ART Toledo invites artists to apply for its third round of Phantom Galleries.

Artists are encouraged to apply at <https://tinyurl.com/toledophantom3>. The application is open to all artists from around the region. The application will remain open until November 8, 2021. Selected artists will be notified by November 15th. Public view of the third round of Phantom Galleries will begin in mid-November and will last three months.

Toledo is also looking for more volunteers to join the ART Committee! If you are interested in volunteering, please go to <https://tinyurl.com/arttoledovolunteer>. This is a fun group of citizens that is helping to build Toledo's future. You will get to help choose the artists for the Phantom Galleries, as well as help select artists and designs for the new Mural Program. Please apply today!

Toledo's Main Street Phantom Galleries are small, temporary art galleries created in vacant storefronts to allow visitors to enjoy the works of local and regional artists in a COVID-safe environment. The galleries not only enliven Toledo's Main Street but showcase available street-level storefronts that are ripe for new business development.

"Phantom Galleries are a great intersection between art and business development," said Paul Schuytema, Executive Director of the Economic Development Alliance of Lincoln County. "Utilizing empty storefronts to showcase and sell an artist's work helps these regional solopreneurs while showcasing the great potential business spaces helps to launch new ventures downtown, and Toledo is already seeing the benefit."

Each gallery has information about the artist, their displayed work, and how it can be purchased as well as the commercial space and its amenities. QR codes will allow visitors to scan and then visit the artist's page on ARTToledo.com or learn more about the potential of the commercial spaces.

Phantom Galleries are a part of the City's new Art Revitalization of Toledo initiative (ART) which includes the summer Arts, Oysters and Brews event series, grants for downtown beautification and outdoor dining, as well as a soon to be launched mural program.

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ART is overseen by a dedicated ART Committee of engaged citizens, local businesses, and non-profits. Members include: the Timbers Restaurant and Lounge, Crow's Nest Gallery, Port of Toledo, the Economic Development Alliance of Lincoln County, Yaquina Pacific Railroad Historical Society, Michael Gibbons Gallery, Yaquina River Museum of Art, Oregon Coast Visitors Association, local artists, Toledo High School, Toledo Chamber of Commerce, local artists, members of the community, and more. The ART Committee selects artists for the Phantom Galleries.

If you would like to learn how to get involved in Toledo ART, please contact Rachael Maddock-Hughes at rachael@sequoiaconsulting.org.

You can follow ART Toledo online at:

- Web: ARTToledo.com
- Facebook: facebook.com/ArtToledoOR
- Instagram: instagram.com/art_toledoor/

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