The Arts Revitalization of Toledo City of Toledo 206 N. Main St./P.O. Box 220 Toledo, OR 97391

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## ART TOLEDO ANNOUNCES THIRD ROUND OF ARTISTS FOR PHANTOM GALLERIES

January 20, 2022 - Toledo, OR – ART Toledo is pleased to announce the opening of its third round of Phantom Gallery artists, now on display along Toledo's historic Main Street. Selected artists include Beth Kattleman, Calisse Browne, Richard Laycock, Darryl Baird and Cassandra Brandt. Public viewing of the third round of Phantom Galleries will continue until early spring.

Toledo's Main Street Phantom Galleries are small, temporary art galleries created in vacant storefronts to allow visitors to enjoy the works of local and regional artists in a COVID-safe environment. The galleries not only enliven Toledo's Main Street but showcase available street-level storefronts that are ripe for new business development.

"The Phantom Galleries showcase the power of or our region's Creative Economy," said Paul Schuytema, Executive Director of the Economic Development Alliance of Lincoln County and ART Toledo member. "These artists are truly grass-roots entrepreneurs. The Phantom Gallery spaces become their storefronts, but also help to showcase new business opportunities in downtown Toledo. It's a win-win all around."

Each gallery has information about the artist, their displayed work and how it can be purchased as well as the commercial space and its amenities. QR codes will allow visitors to scan and then visit the artist's page on ARTToledo.com or learn more about the potential of the commercial spaces.

Phantom Galleries are a part of the City's new Art Revitalization of Toledo initiative (ART) which includes a summer event series (Art, Oysters and Brews), grants for downtown beautification and outdoor dining, as well as a soon-to-be-launched mural program. ART is supported by local businesses, non-profits, the County, and other stakeholders who are dedicated to revitalizing downtown to serve the needs of current residents and to reinvigorate Toledo's historic Main Street.

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ART is overseen by a dedicated ART Committee of engaged citizens, local businesses, and non-profits. Members include: the Timbers Restaurant and Lounge, Crow's Nest Gallery, Port of Toledo, the Economic Development Alliance of Lincoln County, Yaquina Pacific Railroad Historical Society, Michael Gibbons Gallery, Yaquina River Museum of Art, Oregon Coast Visitors Association, local artists, Toledo High School, Toledo Chamber of Commerce, local artists, members of the community, and more.

If you would like to learn how to get involved in Toledo ART, please contact Rachael Maddock-Hughes at rachael@sequoiaconsulting.org.

You can follow ART Toledo online at:

• Web: ARTToledo.com

Facebook: facebook.com/ArtToledoORInstagram: nstagram.com/art\_toledoor/

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